

Nexus Meeting Minutes

Sep 2, 2024

Present: Mackenzie Robin - President, Sam Ryder - Secretary Treasurer, Jaxson Peterson - Vice President

Absent with Regrets:

Absent without Regrets:

Guests:

1. Call to order 5:01PM

2. Agenda additions

Sam added Possible agenda item 9, Possible Referendum Contingencies.

3. Approve previous meeting minutes

July 29, 2024: [July 29, 2024 - Nexus Meeting Minutes](#)

Jaxson's name was misspelled as Jaxon.

Unanimously Approved.

4. Cheque Approvals and E-transfer amount approvals

Camosun College Bill Payment \$5,542.42

International Web Express \$729.90

Note: A slight increase to the cost of printing has now come into effect. The board appraised this increase in a previous meeting.

Unanimous Approval.

5. Archiving (physical)

Mack will talk with Greg about quotes from potential printers and update the board at the next meeting.

6. Archiving (digital)

Mack will alter the digital archiving agenda item in preceding board meeting agendas to better differentiate it from website development. Digital archiving (scanning old issues of Nexus and uploading them to a digital archive) will be discussed with Greg at a later meeting.

7. Website Development

Mack will get in touch with Fraiser to confirm the details of his volunteer work, as discussed in the previous meeting.

8. Referendum Preparations

Sam went over last year's referendum preparations, which was primarily focused on tabling at the Interurban and Lansdowne campuses. Mack and Jaxson recommended serving free coffee at campaign tables to draw in students. Sam mentioned costs and food safety issues as areas of concern. Mack will discuss the possibility with Greg.

Mack volunteered to do class talks during the campaign season and suggested doing an email campaign with the help of the Camosun Student Union. Mack will also discuss these options with Greg.

Sam brought up the possibility of using social media as part of the referendum campaign, and as a way for Nexus and its contributors to promote the organization and their work; outside of the campaign season. Mack will talk to Greg about the process of setting up an official Nexus TikTok account, and about creating a volunteer position to manage official Nexus social media accounts. Having volunteer positions focusing on social media content creation could incentivise a broader range of students to volunteer with Nexus.

Mack suggested adding an agenda item for social media content ideas to board meetings.

9. Possible Referendum Contingencies

Sam brought up the possibility of pursuing Qualified Canadian Journalism Organization (QCJO) status as a way to prepare for the possibility of Nexus losing the upcoming referendum. This would qualify Nexus for the Canadian Journalism Labour Tax Credit, and make Nexus eligible to apply for other forms of government funding.

The Canadian Journalism Labour Tax Credit amounts to 25% of labour expenditure, to a total of \$85,000 per employee who meets certain criteria. Becoming a QCJO would also allow Nexus to apply for qualified donee status, which would allow Nexus to apply for grants from private organizations. Sam said that in past discussions with Greg, Greg had mentioned possible editorial integrity issues arising from Nexus receiving government funding. Sam recommended that the board discuss these potential issues with Greg directly.

Sam will reach out to a contact of Greg's at another University newspaper to ask them about their experiences with government funding. Mack suggested also inviting them to a board meeting to have a more in-depth discussion.

Sam mentioned the possibility of Nexus joining Canadian University Press (CUP), an

association of Canadian student newspapers. This would give Nexus volunteers more access to professional development and networking opportunities (including participation in awards competitions). From information available on the CUP website, Sam estimates that Nexus' membership fees would be \$226.

However, CUP membership includes membership in the CWA Media Union. As Nexus employees are already unionized, this could be a potential conflict. Sam will reach out to CUP to see if it'd be possible for Nexus to opt-out of CWA Media Union membership and join the organization. Mack will add potential CUP membership as an item on succeeding meeting agendas.

10. Rescheduling Meetings

Board Meetings will be Tuesdays at 12:00PM, biweekly (every other week). The next meeting is scheduled for September 17th.

11. Adjourn 5:45PM