

DIMENSIONS

Category	Width	Height
Business Card	4"	2½"
	2"	5"
1/8 Page	2"	10"
	4"	5"
	6"	3"
1/4 Page	4"	10"
	6"	7"
	10"	4"
1/2 Page	10"	7½"
	6"	12½"
Full Page	10"	16"

# NEXUS

camosun's student voice since 1990

CAMOSUN COLLEGE STUDENT NEWSPAPER  
250-370-3591, EDITOR@NEXUSNEWSPAPER.COM

## 2024-2025 Advertising Rates

The following rates are non-negotiable and available to individuals or businesses wishing to place display advertisements in Nexus. To benefit from multiple insertion discounts, advertisements must be published within 12 months of the first ad of the contract. All advertisement insertions must be paid in advance and/or billed monthly in advance.

Multiple insertion rates represent cost per issue.

Ad Size	Regular Rate	4+ Issues	8+ Issues	12+ Issues	16+ Issues
Full Page	\$535	\$500	\$480	\$455	\$435
Half Page	\$335	\$305	\$295	\$280	\$265
1/4 Page	\$210	\$190	\$180	\$170	\$165
1/8 Page	\$135	\$120	\$115	\$110	\$105
Bus. Card	\$85	\$75	\$70	\$65	\$60

PUBLICATION SCHEDULE

Publish Date	Issue	Ad Space Booked/ Art Due by Noon on
Sept. 5/23	1	Aug. 29
Sept. 20	2	Sept. 13
Oct. 4	3	Sept. 27
Oct. 18	4	Oct. 11
Nov. 1	5	Oct. 25
Nov. 15	6	Nov. 8
Nov. 29	7	Nov. 22
Jan. 8/24	8	Dec. 27
Jan. 24	9	Jan. 17
Feb. 7	10	Jan. 31
Feb. 21	11	Feb. 14
Mar. 6	12	Feb. 28
Mar. 20	13	Mar. 13
April 3	14	Mar. 27
May 8	15	May 1
June 5	16	May 29
July 3	17	June 26
Aug. 7	18	July 31

### Design Costs

- Full Page \$150
- Half Page \$100
- 1/4 Page \$75
- 1/8 Page \$50
- Bus. Card \$30

### Colour Costs

Full Colour — \$160

### Page Placement Cost

- Specific Page (excluding 1,2,&3) - \$50 per issue
- Back Page - \$125 per issue

### Web Ads

Be part of our growing web presence. \$100-\$225 per month. Go to [nexusnewspaper.com/advertise](http://nexusnewspaper.com/advertise) for full list of rates. Just email for the most recent site stats.

### Print and web packages

Get the best of all aspects of Nexus: email [editor@nexusnewspaper.com](mailto:editor@nexusnewspaper.com) to discuss a package that works best for you.

